

## ***Professional Management Certification Offerings 2010***

The need to have qualified professionals in management has never been more pressing. The availability of the right and practical skills for managing the enterprise are critical for successful operation and movement of the enterprise into new markets, products and challenging situations. A cost effective approach to management development is needed to accomplish the goal of qualified and competent management. At KCI, we develop skills and methods your business requires plus create and deliver the business specific education you may need. KCI courses also include several 'Hands On' versions course material.

To meet this challenge, bodies of knowledge are needed by a business such as process and IT management along with the method to use those bodies of knowledge. Through the specific certification approach of KCI focuses on those bodies of knowledge needed in today's as well as the future business environment. A minimum of six examined courses are required for certification in any area. Custom or multi-disciplinary certification that includes combinations of courses from different disciplines is also possible.

### ***Professional Development Curricula:***

#### ***Process Management Certification:***

- Essential business process mapping and modeling
- Advanced process mapping and modeling
- Key strategies for process improvement
- Business, product and process architecture
- Effective process management workshop (analysis, modeling workflow, management) (5days)
- Workflow and workflow management
- Effective process measurement
- The process management repository and management techniques
- Policies and Procedures Modernization (process and rule extraction focus)

#### ***IT Management Certification:***

- Strategic IT manager (focuses on the business link and IT) (3 Days)
- Effective IT management (focuses on the functions and services of IT) (3 days)
- Strategic IT Planning (3 days)
- Enterprise analysis and architecture for IT
- Effective data management (not data modeling, but documents, raw data like signals, traditional data like fields etc.) (3 days)
- Enterprise Architecture and Business Modeling (2 days)
- Cyber forensics and security (3 days)
- Competitive Intelligence (2 days)
- Technology Forecasting for business and IT (2 days)
- Outsourcing Strategy (2 days)

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- Cloud Computing (3 days)

### ***Quantitative Methods Certification:***

- Core Business use of Statistics,
- Advanced Statistical methods (regression and correlation)
- Decision analysis (decision tables, decision trees, influence diagrams)
- Business modeling and linear programming,
- Industrial dynamics (feedback models for business)
- Operations research for business

### ***Strategic Management Certification:***

- Strategic Planning
- Strategic Enterprise Management (3 days)
- Management disciplines (5 Forces, Balanced Scorecard, Value Chain)
- Enterprise analysis and enterprise architecture
- Competitive intelligence
- Business intelligence
- Performance reporting
- Effectively using and transferring knowledge
- IT Security for Chief Financial Officers (2 days)

### ***Business Analyst Certification:***

- Business Analysis – The 5 Model Approach
- Enterprise Analysis – (Descriptive methods and techniques)
- Financial Analysis (Financial Performance Methods and Techniques)
- Quantitative Analysis, Methods and Techniques
- Business Problem Solving - Developing Business Solutions
- Business Integration (Merger, Acquisition, Consolidation Analysis)
- Business Segregation (Divestiture, Spin Off, Privatization, Disposal Analysis)
- Strategic Impact Analysis (KPIs, Strategy, Performance Management)
- Process Management (Business Execution and Product/Service Delivery)
- Systems Analysis (Business Digitization and Automation Requirements)

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### ***Training Curriculum and LMS Development:***

The current suite of curriculum listed above consists of a number of learning approaches namely:

- *Lectures*
- *Exercises*
- *Case studies*
- *Computer based problems*
- *Demonstrations of tools*
- *Videos*
- *Dialog and discussion sessions*
- *Games as needed*

**Note: For certification there will also be a set of basic exams that must be passed to gain the certification.**

Knowledge Consultants, Inc. is actively engaged in updating course material and adding new courses. Please visit our website or contact us via email.

**For more information contact:**

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